

**\$40 off
4 NEW TIRES**

**When You Trade In
Your Vehicle's
Tires!**

PLAZA TIRE SERVICE®

THE QUICK CHANGE ARTIST

Get \$40 for your four current tires when you replace them with any four qualifying in-stock Falken, Nokian, Bridgestone, Firestone, or Yokohama tires as a trade-in allowance. The \$40 trade-in allowance will be applied at the time of purchase. Offer valid through Feb. 28, 2012.

Only tires being replaced on the vehicle in which the new tires are installed will qualify for the Trade-In Allowance. No "carry-in" tires eligible. Offer not valid with any other coupon offer or promotion. Sales tax and environmental fees apply to these and all tire purchases. Trade-In allowance offer only valid on in-stock tires listed in promotion. Does not apply to special order products.

NOKIAN TYRES eNTYRE

Nokian eNTYRE features low rolling resistance to save fuel and improve driving comfort. Manufactured free of toxic chemicals. Developed and tested in the world's deepest snow and slushiest roads so you can be confident they will handle mid-west winters with ease.

185/65HR-15	\$96 ⁵⁰	215/55R-17	\$139 ⁹⁹
195/65HR-15	\$96 ⁵⁰	205/55R-16	\$129 ⁹⁹
205/70R-15	\$97 ⁵⁰	SUV/CUV SIZES	
215/70R-15	\$99 ⁹⁹	235/70R-16	\$119 ⁹⁹
195/60R-15	\$89 ⁹⁹	235/65R-16	\$129 ⁹⁹
215/65R-16	\$109 ⁹⁹	235/65R-17	\$132 ⁵⁰
205/60R-16	\$109 ⁹⁹	235/65R-17	\$147 ⁵⁰
215/60R-16	\$119 ⁹⁹	245/65R-17	\$149 ⁹⁹

LIGHT TRUCK & SUV

FALKEN SN211

P185/65R-14	\$74 ⁹⁵	P215/70R-16	\$94 ⁵⁰
P195/60R-15	\$79 ⁹⁹	P215/60R-16	\$99 ⁹⁹
P185/65R-15	\$77 ⁹⁹	P225/60R-16	\$107 ⁵⁰
P195/70R-14	\$79 ⁹⁹	P205/55R-16	\$114 ⁰⁰
P195/65R-15	\$82 ⁹⁹	P215/65R-16	\$109 ⁹⁹
P205/65R-15	\$87 ⁹⁹	P225/60R-17	\$136 ⁵⁰
P205/70R-15	\$94 ⁹⁹	P235/60R-17	\$137 ⁵⁰
P215/70R-15	\$96 ⁹⁹		

PASSENGER TIRES

All In-Stock Falken Tires Eligible for Trade-In

FALKEN ZE912

215/50R-17	\$99 ⁹⁹
225/50R-17	\$109 ⁹⁹
225/50R-17 BW V-SPEED RATED	\$119 ⁹⁹

LIGHT TRUCK & SUV

FALKEN ZE502

P215/50R-17	\$99 ⁴²
225/50R-16	\$99 ⁰⁰
225/50R-16	\$99 ⁰⁰
225/45R-17	\$101 ⁵⁰
235/45R-17	\$110 ⁰⁰

PASSENGER TIRE

NOKIAN TYRES VATTIVA H/T

\$169⁹⁹

LT265/70R-17 OWL

LIGHT TRUCK & SUV

NOKIAN TYRES ROTIIVA A/T

\$189²⁰

P265/70R-17 BW

\$238⁵⁰

P275/55R-20 BW

LIGHT TRUCK & SUV

FALKEN ZE912

\$66⁵⁰

P195/60HR-15

LIGHT TRUCK & SUV

FALKEN PT722

225/50R-16 \$109⁹⁹

235/55R-17 \$119⁹⁹

225/45R-18 \$149⁹⁹

HIGH PERFORMANCE

FALKEN AT

\$159⁹⁹

P265/75R-16 OWL

LIGHT TRUCK & SUV

FALKEN WILDPEAK

\$169⁹⁹

265/75R-16 OWL - 10 Ply

\$198⁹⁴

265/70R-17 - 10 Ply

LIGHT TRUCK & SUV

BRIDGESTONE INSIGNIA SE200

\$62⁵⁰

P205/70R-15 NW	\$89 ⁹⁹
P185/60R-15 BW	\$89 ⁹⁹
P215/70R-15 NW	\$89 ⁹⁹
P215/65R-16 BW	\$109 ⁹⁹
P225/60R-16 BW	\$115 ⁵⁰
175/70R-13	\$122 ⁸⁰
P235/65R-16 BW	\$122 ⁸⁰
P225/65R-17 BW	\$126 ⁵⁰

PASSENGER TIRE

BRIDGESTONE TURANZA EL400-T

\$99⁹⁹

P225/60R-16

ALL-SEASON TIRE

BRIDGESTONE DUELER AT RH-S

\$179⁹⁹

P265/70R-17 OWL

LIGHT TRUCK & SUV

Firestone PRECISION SPORT

185/65HR-15	\$79 ⁹⁹
195/65HR-15	\$84 ⁵⁰
205/65R-15	\$86 ⁹⁹

HIGH PERFORMANCE

Firestone FR710

\$99⁹⁹

P225/60R-16

ALL SEASON TIRE

YOKOHAMA

All In-Stock Yokohama Tires Eligible for \$40 Trade-In!

YOKOHAMA TOURING S

P185/65R-14	\$66 ⁵⁰
P195/70R-14	\$74 ⁹³
215/65R-14	\$107 ⁵⁰

ALL SEASON TIRE

BASEMENT BARGAINS

Tire bargains you can expect everyday. No Sale Necessary!

ENDURO 726

150/80R-13	\$54 ⁹⁹
185/65R-14	\$59 ⁹⁹
185/70R-14	\$67 ⁵⁰
215/60R-14	\$89 ⁹⁹
225/60R-14	\$89 ⁹⁹
225/50R-14	\$105 ⁵⁰

ALL SEASON TIRE

Receive a \$25 CFNA Visa® Prepaid Card by mail when you purchase \$99 or more on a Plaza Tire Service card when you open a new account!

Offer valid January 1, 2012 through March 31, 2012. Mail in or online redemption required to receive promotional card. Mail in entries must be postmarked by April 7, 2012 and received no later than April 14, 2012. Online redemptions must be received by April 7, 2012. Illegible or incomplete requests will not be honored. Allow 5-7 weeks for receipt of CFNA Visa® Prepaid Card with mail-in redemption. Allow 4-6 weeks for online redemptions. Customers must make a single minimum purchase of \$99.00 or more on their new CFNA credit card account to qualify. The account cannot be closed in the first 7 days of opening the new account. Promotional cards cannot be used to pay any credit card balance. CFNA reserves the right to alter, change or terminate the program at any time.

Visa Prepaid Card is issued by MetaBank™ pursuant to a license from Visa U.S.A. Inc. Promotional cards are issued in connection with a loyalty, award or promotion program. Promotional card issued in the name submitted on rebate form and is not transferable; promotional card cannot be issued to minors. Promotional card does not have cash access and can be used at any merchants that accept Visa debit cards. Promotional card valid for up to 6 months, unused funds forfeit at midnight EST the last day of the month of the valid thru date, subject to applicable law. Country restrictions apply and are subject to change. Promotional card terms, conditions, and limitations apply; see rewardcenter.com/visa_promotional.com for details. *MetaBank does not endorse this credit card offer.

ST TRAILER TIRE

\$55⁵⁰

ST175/80R-16 6 Ply	\$55 ⁵⁰
ST205/70R-14 4 Ply	\$69 ⁹⁹
ST205/70R-14 4 Ply	\$79 ⁹⁹
ST205/70R-14 4 Ply	\$89 ⁹⁹

FOR ST UTILITY TRAILERS

ENDURO 816

185/70R-14	\$69 ⁹⁹
205/55R-15	\$79 ⁹⁹
195/65R-15	\$69 ⁹⁹
225/65R-16	\$119 ⁹⁹

ALL SEASON TIRE

Cyclone TOURING A/S

\$72⁵⁰

P205/65R-15	\$89 ⁹⁹
P225/60R-16	\$89 ⁹⁹

ALL SEASON TIRE

MICHELIN HARMONY

P205/55R-16	\$129 ⁹⁹
P215/65R-16	\$129 ⁹⁹
215/60R-14	\$135 ⁹⁹
P225/60R-16	\$137 ⁹⁹
P225/60R-17	\$154 ⁵⁰

PASSENGER TIRE

MICHELIN SYMMETRY

\$135⁵⁰

P225/60R-16 NW

PASSENGER TIRE

MICHELIN PILOT EXALTO A/S

\$139⁹⁹

P205/55R-16

PASSENGER TIRE

MICHELIN LATITUDE TOURING

\$157⁵⁰

235/70R-16

PASSENGER TIRE

ENDURO HR

\$79⁹⁹

205/60HR-16

PERFORMANCE TIRE

RIKEN RAPTOR

\$79⁹⁹

205/55VR-16

HIGH PERFORMANCE TIRE

SONAR SX-1

\$89⁹⁹

215/60R-17

PASSENGER TIRE

MICHELIN LTX A/S

\$159⁹⁹

P235/65R-17

LIGHT TRUCK TIRE

BF Goodrich RADIAL TA RWL

\$106⁷⁹

225/70R-14

LIGHT TRUCK & SUV

BF Goodrich ADVANTAGE T/A

225/60R-16	\$114 ⁹⁹
225/65R-16	\$149 ⁹⁹

TOURING SEDAN

BF Goodrich ALL-TERRAIN

\$227⁵⁰

L706/75R-16 10 Ply RWL

LIGHT TRUCK & SUV

UNIROYAL TIGER PAW GTZ

\$119⁹⁹

P225/50R-17

LIGHT TRUCK & SUV

GOODYEAR EAGLE LS2

\$179⁹⁹

P215/50R-17

ALL SEASON TIRE

ENDURO MT OWL

\$199⁹⁹

LT265/75R-16

ALL SEASON TIRE

BF Goodrich RUGGED TRAIL T/A ORWL

\$229⁹⁹

275/65R-18

LIGHT TRUCK & SUV

BRIDGESTONE ECOPIA® EP422*

\$99⁹⁹

P195/60R-15

\$119⁹⁹

P215/65R-16

ALL SEASON TIRE

*Based on 34% improvement in rolling resistance comparing the EcoPIA® EP422** (Size: P195/60R15) to the Bridgestone Turanza EL400 (Size: P195/60R15). Actual savings may vary based on proper tire maintenance, vehicle, driving style and road conditions.

BRIDGESTONE POTENZA G019 GRID

\$99⁹⁹

P205/60R-16

HIGH PERFORMANCE

BRIDGESTONE DUELER REVO

\$129⁹⁹

P235/65R-17 OWL

LIGHT TRUCK & SUV

Firestone PRECISION TOURING

\$83⁵⁰

P215/70R-15

ALL SEASON TIRE

Firestone FIREHAWK GT-H

\$89⁹⁹

215/60R-15

HIGH PERFORMANCE

Firestone FIREHAWK INDY 500

P225/70R-14 RWL	\$99 ⁹⁹
P225/70R-14	\$114 ⁵⁰
235/70R-15	\$114 ⁵⁰

PASSENGER TIRE

Firestone FIREHAWK WIDE OVAL INDY 500

\$119⁹⁹

225/50R-17

PASSENGER TIRE

Firestone DESTINATION LE

225/70R-16 OWL	\$131 ⁹⁹
265/70R-16 OWL	\$146 ⁹⁹
P265/70R-17 OWL	\$166 ⁹⁹
P275/60R-18 OWL	\$217 ⁵⁰

LIGHT TRUCK & SUV

Firestone DESTINATION ST

\$189⁹⁹

275/55R-20 BW

LIGHT TRUCK & SUV

Firestone DESTINATION AT

\$219⁹⁹

P275/65R-18 OWL

ALL TERRAIN TIRE

DAYTON TIMBERLINE A/T II

225/70R-16 OWL	\$122 ⁵⁰
P245/65R-17	\$149 ⁹⁹

LIGHT TRUCK & SUV

DAYTON TIMBERLINE H/T II

\$129⁹⁹

235/70R-16 OWL

LIGHT TRUCK & SUV

BASIC OIL CHANGE

\$23⁹⁵

OR UPGRADE & RECEIVE \$5⁰⁰ OFF

Better or Best Oil Change

PLAZA TIRE SERVICE

THE QUICK CHANGE ARTIST

• Basic Oil Change includes installation of new filter, refill up to 5 qts. Mobiline Conventional 5W-30 oil, & lubricate chassis if applicable.
• Better Oil Change includes basic services plus internal engine cleaner & turbo approved oil treatment.
• Best Oil Change includes Basic & Better oil changes plus fuel system cleaner & stabilizer.
• Most cars & light trucks. Not valid with any other coupon offers. Coupon must be presented at time of purchase.
• Environmental fees & sales tax will apply.
• Expires February 28, 2012.

SMART WINTER DRIVER PACKAGE

\$39⁹⁵

PLAZA TIRE SERVICE

THE QUICK CHANGE ARTIST

• Install new filter, refill up to 5 qts. Valvoline Conventional 5W-30 oil & lubricate chassis if applicable. Rotate tires and check air pressure. Install two (2) new wiper blades.
• Check brakes, alignment, shocks, or struts. Top off all fluids.
• Most cars and light trucks. Not valid with any other coupon offers. Coupon must be presented at time of purchase.
• Environmental fees and sales tax will apply.
• Expires February 28, 2012.

ROTATION & BALANCE

\$23⁹⁵

PLAZA TIRE SERVICE

THE QUICK CHANGE ARTIST

• Most cars and light trucks. Not valid with any other coupon offers. Coupon must be presented at time of purchase.
• Environmental fees and sales tax will apply.
• Expires February 28, 2012.

AUTO SERVICES UP TO \$20⁰⁰ OFF

PLAZA TIRE SERVICE

THE QUICK CHANGE ARTIST

• If your vehicle's service totals: \$50.00-\$99.99=\$5.00 discount, \$100-\$149.99=\$10.00 discount, \$150.00-\$199.99=\$15.00 discount and \$200.00 or more = \$20.00 discount.
• Excludes Premium Alignment packages.
• Most cars and light trucks. Not valid with any other coupon offers. Coupon must be presented at time of purchase.
• Environmental fees and sales tax will apply.
• Expires February 28, 2012.



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Check us out on Facebook!

We Accept Wright Express and Voyager Cards.

No Appointment Needed for Tire Installation

www.plazatireservice.com

- PARK HILLS:** 1511 St. Joe Dr. • 431-2453
OPEN: M-F: 7:30-5:30 • Sat: 8:00-1:00
- FARMINGTON:** 747 Weber • 760-1500
OPEN: M-F: 7:30-5:30 • Sat: 8:00-1:00
- FREDRICKTOWN:** 600 Lincoln Dr. • 783-6689
OPEN: M-F: 7:30-5:30 • Sat: 8:00-1:00
- DESLOGE:** 338 N. State St. • 431-1991
OPEN: M-F: 7:30-5:30 • Sat: 8:00-1:00
- IRONTON:** 138 S. Knob St. • 546-3893
OPEN: M-F: 8:00-5:00 • Sat: 8:00-12:00
- STE. GENEVIEVE:** 210 Plaza Dr. • 883-8833
OPEN: M-F: 8:00-5:30 • Sat: 8:00-12:00